The concept of responsible tourism

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# Contents:

1. History of Responsible tourism
2. Importance of Tourism
3. Main types of tourism
4. The concept of Responsible tourism
5. The right kind of tourism
6. The future of the sector
History of Responsible Tourism
Importance of tourism

• A large number of people accumulate funds throughout the year in order to enjoy holiday at least once or twice for that period.

• They are willing to spend the accumulated funds as long as the services meet their requirements and expectations.

• There is a wide choice of alternatives before people for the type of tourism they could get involved in - some of the alternatives are:
Ecotourism

A type of tourism aimed at rest with regard to the environment; Visiting places with pristine nature, deliberately shaping a sense of responsibility and awareness among tourists.
Cultural Tourism

Aimed at introducing visitors to the history and cultural background of the country or region of destination and also the cultural peculiarities of permanent residents; their religion, art, etc.
The most commercially oriented type of tourism, entertainment tourism attracts the biggest number of young people among the alternatives presented so far, it is also strongly developed and has significant revenues.
Each type of alternative, mentioned so far, has its own characteristics and advantages. However, when we are talking about tourism we must touch upon the potential risks and damage over nature and economy, possible effects on the image of the country and welfare of permanent residents.
When a tourist visit to a destination has a positive impact on the environment, economy and permanent residents of the destination, we are talking about responsible tourism.

Responsible tourism is extremely important for the adequate use of natural and cultural assets as income for a region; country. Protecting these assets ensures the future of the sector.
RESPONSIBLE TOURISM

Environmental Conservation

Economic Vitality

Cultural Awareness/Community Involvement and Empowerment
Responsible tourism is the right kind of tourism

- Among specialists involved in tourism activity there is a shared opinion on responsible tourism - This is the right way for tourists to visit one destination, to learn about its features and to consume their vacation.

- Responsible tourism takes care of the resumption of certain resources and responsible use of others. The basis of the process is mutual advantage - between visitor and destination. In order for it to be adequately implemented several defining factors should be taken into account.
Responsible Tourism creates better places for people to live and better places to visit.
Examples of Responsible tourism
Environmental pollution
A serious problem caused by tourism is environmental pollution. In recent years major efforts are made to reduce the threat of contamination, as some of the greatest efforts are being made in the fields of recycling, water filtration, renewable energy and reduction of emissions.
Economic risk

- The economic risk in this case lies in the potential fraud related to tourism - malpractice, as well as unfavorable contracts and policies. Gray sector should be also taken into account due to its harmful effect on the gross domestic product.
Cultural differences
• One factor that should always be taken into account in tourism is the difference between cultures (races, religions). To avoid conflicts high levels of awareness have to be maintained throughout the relevant institutions and opportunities for achieving greater cultural literacy should be provided.
How to practice Responsible Tourism?

• Find the right place where you can maximize positive and minimize the negative impact

• Make sure communities are involved in and also benefit from the tourism

• Be aware of the environment and don’t harm it, utilize resources sustainably and reduce waste and over-consumption
Responsible tourism is the future of the sector – more and more efforts are being made to establish and maintain principles and methods for the rational use of resources, strict adherence of the economic processes related to tourism, as well as a higher level of security and protection against risks.
Thank you for your attention!

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